

DISH 123 Pitchbook

Outdoors



dish || tailgater

What Are Your Must-Have Channels?

All Packages Include Local Channels

America's Top 120

Our most popular package comes with 190 channels essential for any family, including USA, CMT, Disney Channel, E!, and ESPN.

A&E HD	Discovery Channel HD	FX HD	MTV2	Travel Channel HD
AMC HD	Disney Channel HD	Great American Living HD	NASA	truTV HD
Animal Planet HD	E! Entertainment Television HD	GRIT	National Geographic HD	TVG
AXS HD	Epic	Headline News HD	Newsmax HD	TVG2
BabyFirstTV	ESPN HD	Heroes and Icons	Nickelodeon/Nick at Nite HD	TV Land
Bravo HD	ESPN2 HD	HGTV HD	Paramount Network HD	USA HD
BUZZR	ESPNEWS	History HD	Pop HD	VH1 HD
C-SPAN	ESPNU HD	HSN HD	Pursuit	WE tv HD
C-SPAN2	FM	IFC HD	QVC HD	Weather Channel HD
Cartoon Network HD	Food Network HD	Investigation Discovery	Recipe TV	WeatherNation HD
CGTN News	FOX Business News HD	ION HD	SiriusXM – over 70 music channels	
CMT	FOX News Channel HD	Lifetime HD	Start TV	
CNBC HD	FOX Sports 1 HD	MeTV	Syfy HD	
CNN HD	Freeform HD	MotorTrend HD only	TBS HD	
Comedy Central HD	Fuse HD	MSNBC HD	TLC HD	
Cozi TV	FX HD	MTV HD	TNT HD	Plus Many More

America's Top 120 Plus

Includes all of America's Top 120, plus even more sports. See additional channels listed below.

ACC Network HD	FOX Sports 2 HD	NFL Network HD	SEC Network HD	World Fishing Network
Big Ten Network HD	Longhorn Network HD	Pac-12 Network HD	Tennis Channel HD	Regional Sports Network(s)

America's Top 200

Get over 240 popular channels, including the best in sports, kids, and general entertainment. Includes all America's Top 120 Plus channels except World Fishing Network, plus channels listed below.

BBC America HD	Estrella TV	Lifetime Movie Network HD	Oxygen	UpTV HD
BET HD	FYI HD	Magnolia Network HD	RFD-TV HD	Vice HD
Boomerang sm	Galavision HD	MLB Network HD	Science HD	
CBS Sports Network HD	Game Show Network HD	Nat Geo WILD HD	Sundance TV HD	
Cooking Channel HD	GOLF Channel HD	NBA TV HD	TeenNick	
Discovery Family HD	Hallmark Channel HD	NHL Network HD	TUDN HD	
Disney Junior	Hallmark Drama	Nick Jr.	UniMas HD	
Disney XD	Hallmark Movies & Mysteries HD	OWN HD	Univision HD	Plus Many More

America's Top 250

Get over 290 channels, including more sports, kids programming, and general entertainment, plus the most movie channels. Includes all America's Top 200 channels, plus channels listed below.

American Heroes Channel HD	DISH Music—over 20 music channels	MTV Classic	STARZ Encore Black	The Movie Channel
beIN SPORTS HD	FXM HD	Nicktoons	STARZ Encore Classic	The Movie Channel Xtra
beIN SPORTS en Español HD	Great American Family HD	Smithsonian Channel HD	STARZ Encore Español HD only	UNIVERSO HD
BET Her HD only	Logo HD only	Sportsman Channel HD	STARZ Encore Family	
Bloomberg Television HD	MGM+ Drive-In	STARZ Encore HD	STARZ Encore Suspense HD	
Destination America HD	MoviePlex	STARZ Encore Action	STARZ Encore Westerns HD	Plus Many More

HD=Indicates channels also broadcast in high definition. Available on select HD channels. Some HD is not available in Alaska, Hawaii, & Puerto Rico. HD is only available for live events. Regional Sports Networks available based on geographical location. Availability subject to change at any time. For a complete channel list, go to dish.com.



America's Top Pricing

TVs		America's Top 120	America's Top 120 Plus	America's Top 200	America's Top 250
HD Receiver WALLY	1	\$104.99/mo	\$109.99/mo	\$119.99/mo	\$129.99/mo
	2	\$109.99/mo	\$114.99/mo	\$124.99/mo	\$134.99/mo

Locals

- Locals are included in DISH America's Top programming packages
 - Change service address as you travel.
- Over-The-Air Antenna
 - King and Winegard versions available.
 - No additional monthly programming charges.
 - Optional OTA dongle integrates channels into your DISH guide.

Pay-As-You-Go Plan

- No contract.
- No monthly fees, start/stop fees, disconnect fees, or penalties.
- No hidden fees.
- No credit check: social security number not required.
- No equipment to return.
- Prepay for service in 30 day increments.
- Turn service off and on as needed.
- Use the MyDISH app to change locals, deactivate/reactivate receivers, and send yourself a re-authorize to your receiver all without having to call in.
- Residential service not required.

Prices are based on Wally and 211 Axiom configurations including applicable equipment fees, such as the receiver fee for a purchased receiver. Programming cost shown with Locals plus equipment fees. **IMPORTANT TERMS AND CONDITIONS:** This is an estimate only. The actual amount you will be required to pay for DISH services may be different. All prices, fees and charges listed in this estimate are for informational purposes only and are subject to change at any time without notice. Information and pricing are valid through November 09, 2022. All prices, fees, charges, packages, programming, features, functionality and offers subject to change without notice. Local channels included with America's Top 120 and higher packages where available.

Add-On Programming



Flex Pack

This is a stand alone package (not an America's Top package) that can be combined with any of the add-on packs shown below.

A&E HD
AMC HD
BabyFirst
BET Jams
C-Span
Cartoon Network HD

CMT HD
CNN HD
Comedy Central HD
Cooking HD
Discovery Channel HD
E! Entertainment Television HD

Food Network HD
FX HD
FXX HD
Hallmark Channel HD
HGTV HD
History HD

Lifetime HD
Magnolia Network HD
MTV2
National Geographic HD
Syfy HD
TBS HD

TNT HD
Travel Channel HD
Turner Classic Movies HD
USA HD
VH1 HD
WeatherNation HD

Customize Your TV

Sports Packages

Prices vary by
season.
Ask for details.

Don't miss a second of the action with these all-access sports packages.

NHL Center Ice NBA League Pass MLB Extra Innings.

Outdoor Pack

\$4

Combines hunting, fishing, shooting, and motorsports programming to create the best variety of entertainment for outdoor and motorsports enthusiasts.

Outdoor Channel HD Sportsman Channel HD World Fishing Network
Outside Channel

Heartland Pack

\$6

Enjoy channels designed to warm your heart and bring the family together.

BabyTV Hallmark Channel HD PixL HD
Discovery Family HD Hallmark Drama RFD-TV HD
GSN HD Hallmark Movies & Mysteries HD The Cowboy Channel HD
Great American Living HD OWN HD UPTV HD

Multisport Pack

\$13

Get your favorite sports networks for the very best coverage at an unbeatable value. This pack requires a subscription to America's Top 120 Plus or higher programming.

ACC Network HD MLB Network HD Outside TV
beIN SPORTS HD MLB Strike Zone HD Pac-12 Network HD
beIN SPORTS en Español HD NBA TV HD SEC Network HD
Big Ten Network HD NFL Network HD
FOX Sports 2 HD NFL RedZone HD
Longhorn Network HD NHL Network HD

Latino Pack

\$10

Get the best of both worlds by adding the Latino Bonus Pack to your core programming.

Antenna 3 Estrella TV TUDN HD
AZ Cinema FOX Deportes HD TUDNextra HD
Azteca América Galavision HD TV Española
beIN SPORTS HD History en Español UnilMás HD
beIN SPORTS en Español HD Inglés Para Todos HD Univision
Caracol TV International Mexicana Univision Este HD
Centroamérica TV Milenio TV Univision Foro
Cine Latino MTV Tr3s Univision TL Novelas
Clan Multimedios Video Rola
CNN en Español NatGeo Mundo Zona Futbol HD
CubaMAX Nuestra Tele
Discovery en Español Pasiones
Discovery Familia Sony Cine
Disney XD Telemundo
ESPN Deportes HD Telemundo (Oeste)

Plus Many More
SiriusXM- 74 channels
DISH Music - 16 channels

HD-Indicates channels also broadcast in high definition. Available on select HD channels. Some HD is not available in Alaska, Hawaii, & Puerto Rico. HD is only available for live events. Regional Sports Networks available based on geographical location.
Availability subject to change at any time. For a complete channel list, go to dish.com.



Take HD on Any Adventure

RVING • TAILGATING • ADVENTURING

Fastest and Easiest Setup. No WiFi Required – Access Live TV Without Buffering

Only DISH lets you watch live HD TV in less than 15 minutes. From automatic signal finders to lightweight and portable designs, DISH takes the hassle out of setting up your entertainment.

HD Advantage

Get crystal-clear HD channels anywhere outdoors. DISH antennas support HD TV for a fraction of the cost of the competition.

Only DISH provides HD on all portable antennas.

Pay-As-You Go Programming

Only pay for the months you use with our Pay-As-You-Go plan. No credit check required.

Already a DISH Customer?

Add to your existing service for only \$5 a month and get your home and outdoor TV in one bill!

With the purchase of a Wally or 211 receiver and DISH-compatible antenna. Minimum programming requirement may apply.

Lowest-Priced Antennas

Only DISH offers award-winning, best-in-class products at the lowest prices.



Account Management with MyDISH App

Get complete control in the palm of your hand.

Set Up MyDISH Account

The easiest and most convenient way to manage your customer's DISH account is to use the MyDISH App. Setting up for the first time is easy! Just follow the steps:

1. Open MyDISH app
2. Tap "Create One" at bottom of screen enter identity information¹
3. Verify information²
4. Create username & password
5. Login

1. Identity information includes one of either the customer's account associated phone number, account number, or receiver number

2. Verify customer's information with either their 4-digit security code or last 4 of SSN

Restart Account

If a DISH Outdoors customer needs to restart their account, it's easy! Once they login to the MyDISH app, a pop-up will be on the screen. Follow the steps to restart:

1. Tap to make a payment
2. Review Summary
3. Tap "Continue to Payment"
4. Select Payment Method
5. Submit Payment

Wake Up Receivers

If a DISH Outdoors customer doesn't use their account for an extended time, the receivers need to be reauthorized. Follow the steps to get the receivers up and running again:

1. Navigate to the Services Tab
2. Tap "Wake Up your Receivers"
3. Follow steps on screen
4. Tap "Reauthorize Now"

Activate/Deactivate Receivers

An Outdoor or Hybrid customer has the ability to activate and deactivate receivers to prevent paying for unused receivers. Follow the steps to activate receivers:

1. Navigate to the Account Tab
2. Tap "Current Equipment"
3. Tap "Manage Equipment"
4. Toggle Receivers on/off
5. Tap "Review Changes"

DISH is More Than TV

Get the best value, service, and technology wherever you travel.

Find something for everyone

Get over 80,000 movies and shows On Demand, plus built-in Netflix, and more.

Netflix streaming membership and an internet connection required.

Never miss a moment

With the Game Finder app, finding your favorite games has never been easier. Plus, it provides stats and alerts for your favorite teams.

Requires internet connection.

Experience home anywhere

With DISH, you'll experience the award-winning user interface wherever the road takes you.

Record on the road

Plug in an external hard drive to your receiver to enable its DVR functionality.

External hard drive sold separately.

Never lose your remote again

Spend more time watching and less time searching with our built-in Remote Finder.



Streaming vs DISH

- DISH provides unlimited viewing and no data caps for your entertainment needs with no buffering!
- Most RV Parks and public wifi hotspots are limited by speed and daily data caps, and some do not allow streaming, even with a Wi-Fi amplifier antenna.
- Cellular data is reliant on your device's connection to the nearest tower. Very few cellular services are truly "unlimited" After you use a certain amount of data, your speed gets throttled down.
- Most streaming options aren't really "unlimited." The only thing that's actually "unlimited" is how much data you can use.
 - Data Speed Limits: Often times there will be limits placed on your data speed. Once you've used a certain number of GB of data, your connection will be much slower afterwards.
 - Prioritization Limits: Data carriers throttle speeds to ease the congestion on the network. This will limit your effective data speed.
 - Streaming Quality Limits: Streaming video at 1080p or 4K resolution uses a more data. Carriers will put a cap on your streaming quality to limit the amount of data you actually use. When you stream videos from YouTube or Netflix you won't be watching them at their highest quality.

Never miss a moment when you watch with DISH!

Wally HD Receiver

Watch live news, sports, and all your favorite shows wherever the road takes you.

Wally®

The world's smallest HD satellite receiver.

For tailgating and RVs.

- Amazing HD experience
- Watch sports and movies in
- stunning 1080p resolution

- Easy to navigate.
- Intuitive channel guide with easy access to everything.
- RF Remote with 200-foot range works around objects and through walls.
- Find your remote with the touch of a button with Remote Finder.



All Your Content - Anywhere!

Enhance DISH's great live TV experience when you're connected to the internet.

Convenience and Reliability

- Get the convenience of streaming OR the wide-reaching coverage of HD Satellite TV!
- Integrated Search allows you to see where your content is in one place - whether it's on DISH or Netflix
- Upgrade to the DISH Voice Remote with Google Assistant to control your Wally and Smart Devices
- Google home integration allow you to control your receiver with your voice hands free

Get the stand-alone streaming platform that bundles all of HBO together with even more TV favorites, blockbuster movies, and new MAX Originals for everyone in the family.

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Popular Apps Built Into Your Receiver

NETFLIX

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The Weather Channel

GAME FINDER

Google Assistant

Antennas

Bring your favorite entertainment on road trips, camping, fishing – anywhere, with a portable satellite antenna.



DISH Tailgater®

Fully automatic, portable, and lightweight.

For tailgating and RVs.

- Automatic signal finder
- Roof-mountable

- Rugged and lightweight at 8 lbs.
- Built-in security handle (cable and lock not included)
- Powered by DISH receiver
- (requires 110V AC power)



DISH Tailgater® Pro

State-of-the-art redesign with the first-ever ultramodern clear cover.

For tailgating and RVs.

- Automatic signal finder
- Roof-mountable

- Automatic signal finder
- Roof-mountable
- Rugged and lightweight at 8 lbs.
- Built-in security handle (cable and lock not included)
- Powered by DISH receiver
- (requires 110V AC power)



DISH Playmaker®

Our smallest portable automatic antenna.

For tailgating and camping.

- Automatic signal finder

- Roof-mountable (mounting kit sold separately)
- Compact and lightweight at 7 lbs.
- Powered by DISH receiver
- (requires 110V AC power)



DISH Playmaker® Dual

Engineered for optimal performance and maximum durability.

For tailgating and camping.

- Supports multiple TV viewing (requires two receivers)

- Automatic signal finder
- Roof-mountable (mounting kit sold separately)
- Compact and lightweight at 7 lbs.
- Powered by DISH receiver
- (requires 110V AC power)



DISH Pathway X1®

For tailgating and RVs.

- Built tough for over-the-road trucking.
- Automatic signal finder.
- Lightweight at 16 lbs.

- Roof-mountable (mounting kit sold separately).
- Built-in security handle (cable and lock not included)
- Powered by DISH receiver
- (requires 120V AC power)

Accessories

Take your entertainment experience to the next level with these popular DISH Outdoors accessories.



Over-The-Air Antenna (OTA)

An Over-The-Air Antenna is a device that receives TV signals broadcast from local stations. Using an OTA Antenna, a DISH Outdoors customer can enjoy the applicable local channels wherever the road takes them. There are many OTA Antennas available on the market, for recommendations, see your DISH Outdoors Representative.



USB WiFi Adapter

With the WiFi adapter, customers can access their favorite apps, like Netflix, Weather Channel, and Game Finder, wherever a high-speed Internet connection is available.



USB Bluetooth Adapter

With the Bluetooth adapter, customers can connect their receiver to any Bluetooth audio device including individual headphones or speakers for a larger party.



USB Digital OTA Tuner

This device adds a digital over-the-air tuner to their DISH Wally satellite receiver. It gives customers the ability to integrate local over-the-air channels that originate in their location into the on-screen Program Guide for seamless viewing. This includes the ability to see what is playing up to 14 days ahead and record those channels just like they would other satellite channels.



Wally Remote

The DISH Wally 54.0 remote can be used as a replacement or a secondary remote, located in another room or area. With RF technology included, you can use the remote up to 200 feet away even through walls. Customers can sync up to 4 remotes per Wally with 1:1 pairing, avoiding conflicts with multiple receivers. Features include: Remote Finder and voice control*.

*Internet connection required



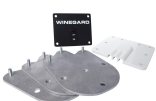
Tripod Mount

A Tripod Mount allows customers to elevate their portable satellite TV antenna to deliver the best line of sight while protecting it from moisture on the ground. The extra-wide footprint ensures stability while improving both reception and security. It's a convenient way to provide height without permanently mounting to the vehicle roof. It's easy to set up and quickly disassembles for compact storage.



2 TB DVR Upgrade Expansion

An external hard drive upgrade is a quick and easy solution that allows a customer to record their favorite TV shows so they can watch them whenever they want, including while in-motion and when a satellite connection is not available. It's hassle-free and has its own built-in power supply, meaning no extra power cords to plug in. With 2 TB of storage, you can record up to 200 hours of HD programming while connected to a Wally or 211z receiver with a satellite connection.



Roof Mount Conversion Kit

DISH's Roof Mount Conversion Kits allow customers to convert a DISH-compatible portable satellite antenna into a roof-mounted antenna without having to pay the more expensive price of a roof mount antenna.



Frequently Asked Questions

- **How do I change or upgrade my programming if I'm on the road?**

Creating a MyDISH account allows the customer to make changes anytime at mydish.com, or call 1-888-686-2388 to speak to a representative.

- **Is it true there is no commitment, disconnect, or restart fees?**

Yes. On the Pay-As-You-Go plan, there is no commitment required and no disconnect or restart fees. When you are no longer using your service, you can simply stop paying your monthly bill.

- **When is the first payment due?**

Payment for the first month's programming is due at the time of activation.

- **I'm only going to be on vacation for two weeks. Can I pay for a partial month of service?**

No. All payments are for 30 days of service at a time.

- **Can I watch HD while my vehicle is in motion?**

Yes, with an external hard drive, customers can enjoy their DVR content while in motion. For live HD channels, some DISH-compatible portable satellite antennas support this feature if equipped with auto-tracking functionality. DISH is the only affordable option for in-motion HD.

- **Can I have a DVR?**

Yes. You can add DVR service by connecting a USB 2.0 external hard drive to your Solo HD Receiver. A one-time \$40 activation fee applies and there are no additional monthly fees; the external hard drive must have a capacity between 50 GB minimum and 2 TB maximum. Visit mydish.com/ehd for more details.

- **Can I get local channels when I travel?**

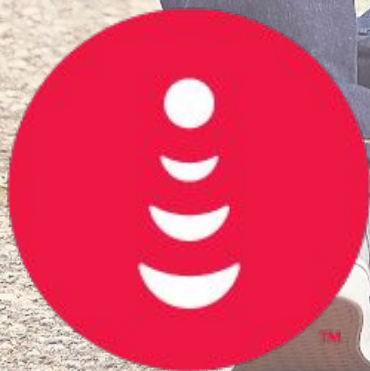
Yes, local networks are available in your home market. Your home market is determined based on your service address. When traveling outside of your home market, you can use an over-the-air antenna to view local stations in that area. DISH's receiver technology will even allow you to import local stations into your programming guide.

- **Is installation included?**

Products are easy to self-install. For professional installation, see an RV dealer or Authorized DISH Retailer for a quote.

- **I already have DISH at home. How can I enjoy it in my RV?**

You can simply purchase a Wally and then add it to your existing residential account.



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